contact.

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skills.

- ux/ui design
- web design
- e-commerce
- marketing & branding
- graphic design
- prototyping
- web development
- photography

tools.

- Adobe Creative Suite
- Wordpress
- Figma
- Elementor
- HTML
- CSS
- Woocommerce
- Shopify

awards.

Won Best of Show and 13 other awards throughout my student and professional career (2010-2019) competing at both state (Minnesota & North Dakota) and District 8 (Minnesota, North Dakota, South Dakota and Wisconsin) levels. Awards obtained in the categories of Web Design, Graphic Design, Photography & Packaging.

languages.

- English
- Spanish

JONATHAN CALIX

UI/UX - VISUAL DESIGN - E-COMMERCE

experience.

UI/UX - Visual Designer
Team Abovo, Fargo, North Dakota, USA (2016 - Present)

- Applied Human-Centered Design in a mixture of web and multimedia projects
- Collaborated with other colleagues from different areas of expertise
- Led projects from the inspiration phase to their implementation (i.e., design process, prototyping, testing, final product)
- Designed website solutions for non-profit organizations, storefront and e-commerce businesses
- Managed and maintained the company's hosting system and performed updates to clients' websites to maintain high performance and speed
- Created full branding as well re-designs of existing brands for a variety of clients (start-ups, established businesses and personal brands)
- Built marketing campaigns using human-centered design and delivered visual multimedia content (social media, tv & print) for different sectors (Real Estate, Food, Construction, Non-Profit, Banking)
- Trained and supervised junior designers via one-to-one meetings, developing tutorial guides and creating company work pipelines for branding, web design, web development and photography
- Researched, introduced and trained colleagues in new design and collaboration tools to improve company's workflow (Figma, Sketch, TeamViewer, Loom, WeTransfer)

Senior Web Designer
Hatch Realty, Fargo, North Dakota, USA (Nov 2016 - Dec 2017)

- Led the web design and development of the company's website that resulted in development of a platform specifically designed for easy and frequent updates
- Worked in collaboration with the marketing team to create multimedia content for radio, tv, print, web and social media
- Created a winning award social media campaign to advertise the company (North Dakota - American Advertising Awards)

Graphic Designer & Photographer
Scherling Photography, Fargo, North Dakota, USA (May 2011 - Nov 2016)

- Created a variety of designs for print and digital advertisement (magazines, brochures, flyers, billboards, social media)
- Designed layouts for printed photo products sold by the company
- Led commercial photo shoots for a variety of clients both in studio and at location

education.

B.S. Graphic Communications with Emphasis on Multimedia
Minnesota State University Moorhead *(USA 2012 - 2016)*

A.A. Photographic Imaging Technology
Central Lakes College *(USA 2009 - 2011)*

A.A.S Graphic Design and Communications
Galileo University *(Guatemala City C.A. 2006 - 2008)*